

Insert for Sections A and B

Please remove from the centre of this book during reading time.

SECTION A

The following transcripts are of acceptance speeches given at the 2015 Australian of the Year Awards. Text 1 is spoken by the Senior Australian of the Year, author and national Children's Laureate, Jackie French (JF). Text 2 is spoken by the Australia's Local Hero Award recipient, social entrepreneur and founder of GIVIT, Juliette Wright (JW).

The following symbols are used in the transcripts.

/	rising pitch
\	falling pitch
=	elongated sound
.	final intonation
(.)	short pause
(..)	medium pause
(...)	long pause
-	truncated word
(H)	audible inhalation
<u>word</u>	emphatic stress
>A word A<	fast pace in relation to surrounding talk
<L word L>	slow pace in relation to surrounding talk
{word}	transcriber comment

Text 1

1. JF When (.) I was sixteen\ (..)
2. I thought (.) we could change the world\
3. when I was thirty-one/ (H)
4. I doubted\
5. but now I'm sixty-one/ (H)
6. I know\ we have done it\ (.)
7. Forget >A failure is not an option A< (H)
8. failure\ (.) is option one to a hundred/
9. but when you get to that hundred and first/(..)
10. it (.) is (.) worth it. (..)
11. Yes/ (.) a book can change a child's life/ (..)
12. a book\ (.) can change the world/
13. (H) Every book a child reads\ <L creates new neurons L> in that child's brain\
14. If you want intelligent children\ (.)
15. give them a book\ (..)
16. If you want more intelligent children/ (H)
17. give them more books/
18. There is no such thing as reading difficulties\ (.)
19. <L There are only teaching challenges L>.
20. (H) But humans are good at challenges\
21. We are descended from those who survived the ice age\ (..)
22. (H) We are descended either from heroes\ (H)
23. or people who are very good at running very (.) very (.) fast. (...)
24. {audience applause}
25. And as I reach (.)
26. what I would prefer= to call the >A afternoon tea A< of life\ (H)
27. I know= that this= (.) is what (.) we afternoon tea-ers
28. <L need to teach L> (..) our children\
29. That yes/(.) the most fulfilling >A thing of all A<
30. (H) is to hold our hands out to each other in friendship/(..)
31. not in hatred (.) not in division/(.)
32. To hold our hands out (.) and say yes\
33. That hundred and first time\
34. <L we will change L> the world (..) and it will be extraordinary.

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Text 2

35. JW Thank you Mr Prime Minister/ {sniffs}
36. I'm so honoured to stand\ (.)
37. among (.) the most amazing inspiring individuals here today\
38. and I'm truly honoured\ (.) to receive this award.
39. (H) The beauty of GIVIT is that it allows every Australian to be a local hero\
40. By simply(.) donating an item. (..)
41. you can make an I- a life changing (.) meaningful (.) impact to someone's life\(..)
42. Think about(.) what you have (.)
43. at your house or your office/
44. that you no longer need (H)
45. and go to the GIVIT website\
46. and see what's n- urgently needed in your local area/ (H)
47. as well as our remote communities. (..)
48. The simple act of giving via the GIVIT platform\
49. builds a bridge between the Haves(.) and the Have Nots\(.)
50. (H) And/ (..) together we can relieve the financial vulnerability
51. of the two and a half million Australians (..)
52. who are living below the poverty line\
53. while preserving their anonymity and their dignity\(.)
54. (H) We can also teach our children the love of giving (.)
55. at the GIVIT Kids website\
56. which is about alleviating the suffering
57. of the one in six children\
58. living in poverty (.) in Australia\(..)
59. So that all Aussie kids can grow and thrive.
60. I wish that we could reach more people and more charities\(.)
61. and we need financial support. (..)
62. I want to thank my generous husband (.)
63. my beautiful family and friends\(.)
64. my GIVIT team(.) particularly the GIVIT volunteers/
65. and I urge all Australians to be a local hero. (..)
66. Thank you\
67. {audience applause}

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SECTION B

Text 3

The following article, 'Men in Aprons', was published in the culture and entertainment guide *Broadsheet Melbourne* on 10 September 2015. It appeared in print and online in the 'Food & Drink' section.

1. Men in Aprons

2. BY TIM GREY 10th September 2015

3. *The Ray family has been making aprons since 1930. We visit their Northcote workshop for a*
4. *lesson in hospitality history.*

5. Brian was born to be a cutter. He's got the lineage: Brian's grandfather, Geoffrey Ray,
6. graduated from the Melbourne Training College for Cutters in September, 1912. And his
7. father before him worked these same shears at this same high table in the same ivy-covered
8. Northcote shop. But despite the history, it was Batman who proved Brian really had a
9. calling. 'When I was just a kid, about five, I was watching Batman,' he says. 'I looked at
10. Adam West's outfit and thought, "I want one of those".'

11. Young Brian scavenged one of the endless scraps of fabric strewn around the house, spread it
12. out, and lay down on it. With a piece of chalk, he traced around the outside of his own body.
13. 'I cut it all out, and I hand-sewed it together, drew a Batman thing on the front, and put it
14. on,' he laughed. 'Dad said, "This boy's got to come into the business".'

15. These days, there isn't much of a trade in superhero outfits at AA Chef's Wear Direct.
16. Instead, Brian and his own son, Daniel, are Melbourne's foremost local suppliers of
17. Melbourne-made aprons. Designing, cutting and sewing in-house, they supply hospo
18. luminaries such as Chin Chin, Taxi Kitchen, Donovan's, Glovers Station, Top Paddock and
19. Scott Pickett's new venue, ESP.

20. The business began in 1930 when Brian's grandfather had a blue with his boss. Leaving the
21. Flinders Street tailoring shop, Geoffrey went into uniforms, copying designs from catalogues
22. sent from New York. Before long, Myer was a major client, where chefs (and dentists) could
23. buy jackets, trousers and toques [small, women's hats].

24. There have, of course, been a couple of changes in the 85 years since; the rise of offshore
25. manufacturing the most profound. Items such as chef's coats and trousers are imported in
26. bulk for a price with which no local tailor can compete.

27. But Brian and Daniel identified a niche that overseas competitors couldn't hope to match:
28. custom aprons for individual businesses, each uniquely tailored to suit their style. 'Because
29. we do smaller quantities – it's a minimum of 20 – it's not worth importing this stuff,' says
30. Brian. 'If you want a blue denim apron with red stitching and two pockets on it, no one in
31. China's going to listen to you if you want 50 of them.'

32. For around \$20 apiece, customers can select a colour, style and fabric via the website Daniel
33. designed. The guys work with their client, getting the cut and the fabric just so. Brian draws
34. the patterns and stitches them in-house. Daniel punches the copper-coloured eyelets while
35. sitting on a stool. Every single item is made by hand. 'They last,' says Brian. 'We source
36. really good fabrics, and we use really good thread. That's what makes a good apron.'
37. Certainly, fashions have come and gone. In recent years, for instance, some restaurants
38. decided leather aprons were all the rage – but weren't so keen on them after spending a
39. sweaty summer in the thick, suffocating material. 'They're not practical,' says Brian, shaking
40. his head.
41. Apart from the online ordering, the business is virtually unchanged since 1930. Fabrics are
42. cut with a 50-year-old machine built by Eastmans of Buffalo, New York, and sewn on a
43. Singer nearly twice that age. Brian refuses to cut with anything but his grandfather's shears,
44. which are enormous, wood-coloured and smooth with use. 'You can't buy anything like them
45. today. They're carbon steel, they're not stainless steel, so their edge is a lot sharper,' he
46. explained, slicing through a wad of linen like water. 'But new scissors have got sharpish
47. edges where you hold them. These you could cut with all day.'
48. When Geoffrey Ray opened for business just after the Depression, he wanted a product that
49. would never be affected by fashion. Eighty-five years later, his great grandson believes he
50. found it: 'No-one wants an apron that their competitor down the road has.'
51. chefsweardirect.com.au

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