



St Leonard's College

Melbourne

VCE Unit 3 Business Management EXAMINATION
Semester 1 – Tuesday 11 June and Friday 14 June, 2019
Question and Answer Booklet

STUDENT NAME: _____

TEACHER(S): Ms Emerson-Drake Mr Harris

TIME ALLOWED: Reading time 15 minutes
 Writing time 90 minutes

INSTRUCTIONS

You are not permitted to use notes, texts or a dictionary.
You are to answer each question in space provided.
Do not write in pencil.

STRUCTURE OF BOOKLET / MARKING SCHEME

Section	Number of questions	Number of questions to be answered	Number of marks
A	5	5	32
B	5	5	20
Total			52

Students are not permitted to bring mobile phones and / or any other unauthorized electronic devices into the examination room.

SECTION A

Instructions for Section A

Answer **all** questions in the spaces provided.

Question 1 (10 marks)

Joan Hardy owns a business which specialises in making custom order hammocks and chairs. The business employs 36 staff. She currently has the business set up as a sole trader but is considering turning her business into a private limited company.

- a.** Explain the difference between a sole trader and a private limited company and justify which type of ownership structure Joan should adopt for her business. (4 marks)

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Students are not permitted to bring mobile phones and / or any other unauthorized electronic devices into the examination room.

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

d. As currently a sole trader, Joan undertakes the management of a variety of areas of responsibility.

Explain one area that Joan would be responsible for. (2 marks)

Question 2 (4 marks)

Donald Myers is a very relaxed manager and he likes to give full responsibility to his staff.

Identify the style displayed by Donald and explain the appropriateness of this style in regards to the experience of his employees.

[illegible]

Question 3 (4 marks)

Explain the role of unions and employer associations during negotiations of wages and conditions at a business.

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are no margins, text, or other markings on the paper.

Students are not permitted to bring mobile phones and / or any other unauthorized electronic devices into the examination room.

Question 4 (4 marks)

Derek Lionel has unmotivated and poorly performing staff at his auto-mechanic business.

Explain two motivational or performance management strategies that could be used by Derek to improve the effectiveness of his staff.

[illegible]

Question 5 (10 marks)

Zac McDonald is aiming to improve the efficiency and effectiveness of his tinned tomato manufacturing business.

Evaluate whether Zac should use quality strategies or technology strategies in order to improve the efficiency and effectiveness of the operations of the business.

[illegible]

Students are not permitted to bring mobile phones and / or any other unauthorized electronic devices into the examination room.

[illegible]

Students are not permitted to bring mobile phones and / or any other unauthorized electronic devices into the examination room.

SECTION B

Instructions for Section B

Use the case study provided to answer the questions in this section.

Answers must apply to the case study.

Answer **all** questions in the spaces provided.

Tyre Might is a retail shop selling and installing high quality car and caravan tyres. Tyre Might began in 1974 as a small one shop operation and has since expanded to have over 100 outlets across the eastern states of Australia. Tyre Might has noticed an increase in cheaper tyres for sale by its competitors, which are of inferior quality.

Question 1 (4 marks)

Explain two elements of the operations system for Tyre Might.

[illegible]

Students are not permitted to bring mobile phones and / or any other unauthorized electronic devices into the examination room.

Question 2 (4 marks)

Explain the principles of lean management and explain one way that these principles could be used at Tyre Might to improve its operations.

[illegible]

Students are not permitted to bring mobile phones and / or any other unauthorized electronic devices into the examination room.

Question 3 (6 marks)

Tyre Might is seeking to become more efficient and effective through its use of materials. Analyse one materials management strategy in improving efficiency and effectiveness.

[illegible]

Students are not permitted to bring mobile phones and / or any other unauthorized electronic devices into the examination room.

Question 4 (2 marks)

In an effort to remain competitive, Tyre Might is considering looking globally for improvements in its operations.

Discuss one global consideration that could be used by Tyre Might to improve its operations.

Question 5 (4 marks)

To improve the quality of production, Tyre Might is looking to increase the spending on training its staff.

Explain and justify the use of off-the-job training at Tyre Might.

Students are not permitted to bring mobile phones and / or any other unauthorized electronic devices into the examination room.

Students are not permitted to bring mobile phones and / or any other unauthorized electronic devices into the examination room.

Extra space for responses

Clearly number all responses in this space.

[illegible]

Students are not permitted to bring mobile phones and / or any other unauthorized electronic devices into the examination room.

[illegible]

Students are not permitted to bring mobile phones and / or any other unauthorized electronic devices into the examination room.

Students are not permitted to bring mobile phones and / or any other unauthorized electronic devices into the examination room.